



**CAMPESINOS
SIN FRONTERAS**



OUTREACH AND EDUCATION TO MIGRANT FARMWORKERS



NONECHKA -USA

POLARIS NONECHKA-USA

Polaris and Campesinos Sin Fronteras, join efforts to implement the Nonechka USA project to inform agricultural workers about human trafficking, labor rights, and gather information about their experiences and issues faced.





POLARIS IS A NONPROFIT NON-GOVERNMENTAL ORGANIZATION THAT WORKS TO COMBAT AND PREVENT SEX AND LABOR TRAFFICKING IN NORTH AMERICA AND OPERATES THE U.S. NATIONAL HUMAN TRAFFICKING HOTLINE.

-IT IS NAMED AFTER THE NORTH STAR, AN HISTORICAL SYMBOL OF FREEDOM

WHY NONECHKA-USA?

MEANS "CLOSE TO YOU" IN NAHUATL, ONE OF THE PREVALENT INDIGENOUS LANGUAGES SPOKEN BY MEXICO'S MIGRANT AGRICULTURAL LABORERS WHERE THE PROJECT WAS IMPLEMENTED.

THE PROJECT IS SO NAMED BECAUSE IT WAS DESIGNED TO CONNECT DIRECTLY WITH THESE OFTEN ISOLATED WORKERS



CAMPESINOS SIN FRONTERAS (CSF)

- Yuma County is in the border with San Luis, R.C. Sonora/Mexico (have a high transit of migrant farmworkers)
- Yuma County provides 90% of all leafy vegetables in the United States (lettuce, broccoli, celery, etc.).
- There are over **6,100 H2-A visas** in Arizona, mainly in Yuma and many more who register in California but also work in Arizona, who come from Mexico to work temporarily on U.S. farms.
(Agriculture in Yuma County, Arizona (arcgis.com)) May 8, 2020.



CAMPESINOS SIN FRONTERAS (CSF) OBJECTIVES



- CSF wants to learn more of the H2A/Guest farmworkers in our community that migrate to Yuma County.
 - Migration path
 - Where they come from & where going
- CSF goal is to educate workers and share the available resources through in person outreach, radio, messages, and social media.
- Through the Ulula platform, CSF inputs basic info (phone number, no names) of H2As surveyed, to send information and keep them up to date with the most relevant information. (All information uploaded is confidential & anonymous).



NUESTRO ALCANCE

- **Promotores/CHW Outreach**
 - Early morning & late afternoon
 - vaccination events
- **Social Media: Facebook, Instagram**
- **Radio Sin Fronteras - Community radio station**

LABOR TRAFFICKING SITUATIONS IN YUMA COUNTY:

- **Vulnerable to scams in their place of origin or in their migration passage.**
- **Threats of deportation/immigration consequences.**
- **Moving workers from job site to job site, so they do not form connections that allow them to seek help.**

SOURCE: [ESSENTIAL-GUIDE-FOR-H2A-VISA-SPONSORS.PDF \(POLARISPROJECT.ORG\)](#)



¡Únete a esta gran comunidad!

El programa polaris en colaboración con campesinos sin fronteras te invitan a formar parte del grupo de información via WhatsApp



<https://s.ulula.app/PolarisUSA>

Solo necesitas escanear o dar click en el enlace, te dirigirá a la pagina con la palabra predeterminada "CampoUSA" y solo da clic en enviar.

ESCANEA CON TU CAMARA



TRABAJADORES DE CAMPO H2A



Polaris

¡No pierdas esta gran oportunidad!

Únete al grupo de información agrícola dedicada solamente para trabajadores de Campo, Donde todo es anónimo y relevante.

Solo necesitas escanear o dar click en el enlace, te dirigirá a la pagina con la palabra predeterminada "CampoUSA" y solo da clic en enviar.



<https://s.ulula.app/PolarisUSA>

ESCANEA CON TU CAMARA



07:51



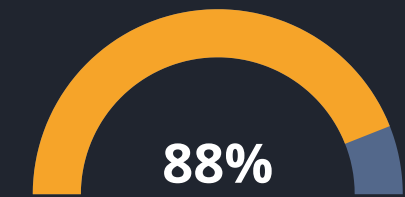
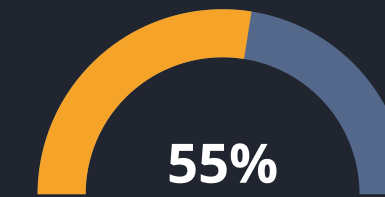
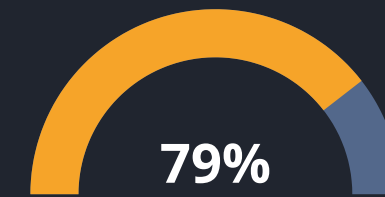
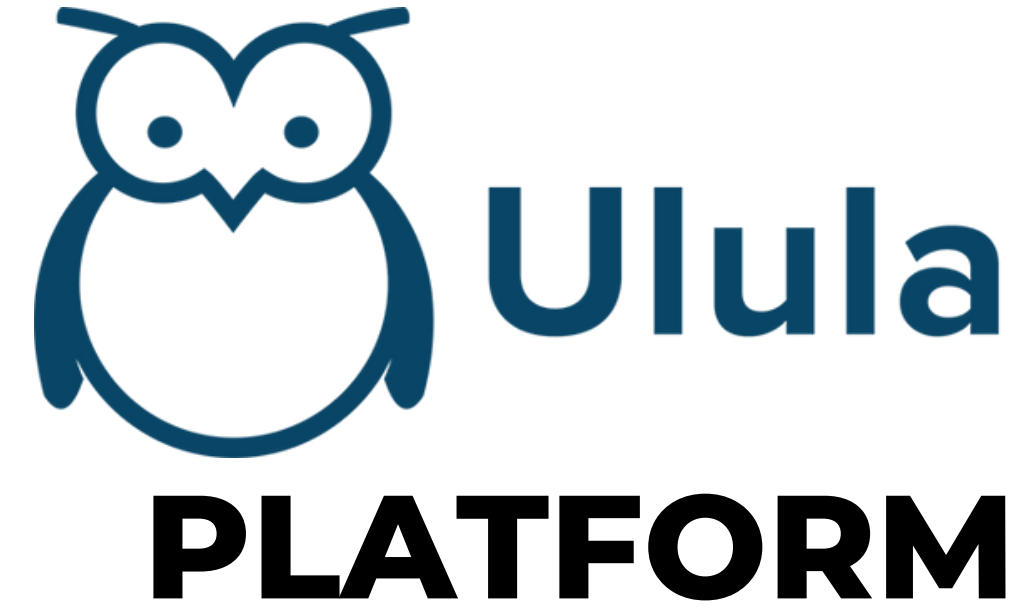
+1 (647) 371-1393

Hola somos Campesinos Sin Fronteras; nos dio gusto el compartir con ustedes la información en los campos agrícolas para el cuidado de su salud. Si deseas más información acerca de nuestros programas y Polaris lo puedes hacer por medio del enlace de WhatsApp <https://s.ulula.app/PolarisUSA> ó marcar al [1 833 290 3672](tel:18332903672).

Te deseamos un excelente día.

The sender is not in your contact list.

[Report Junk](#)



- Through this platform we can redirect workers, keep them active by telephone, message or messages to WhatsApp.
- They are asked for authorization to be receiving free messages, we try to send relevant and informative information.
- With this platform we can reach more people and maintain more constant communication.

ACHIEVEMENTS



**Radio Sin
Fronteras**

15,439 listeners reached

**THE GOAL IS TO REACH 5,000 FARMWORKERS
THROUGH MULTIMEDIA PLATFORMS**

**CSF Social
Media**

26949 people reached

**CSF
Promotores**

480 H2A farmworkers have been reached through direct contact

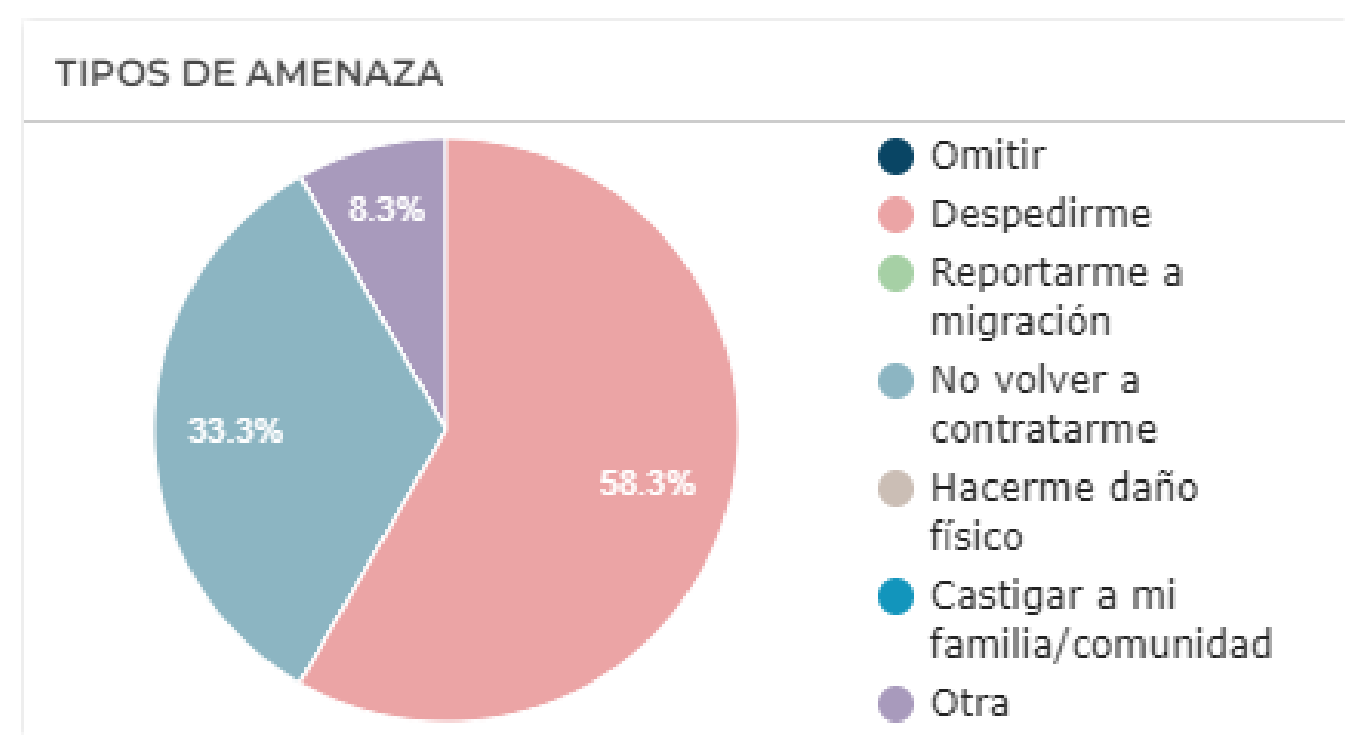
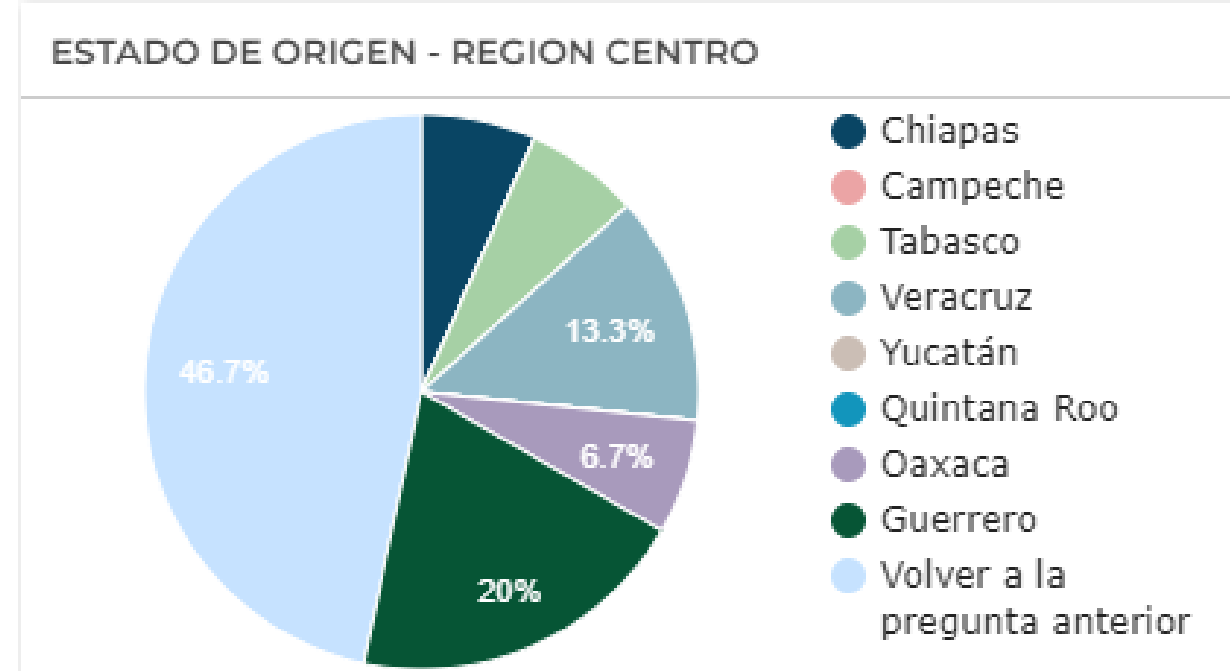
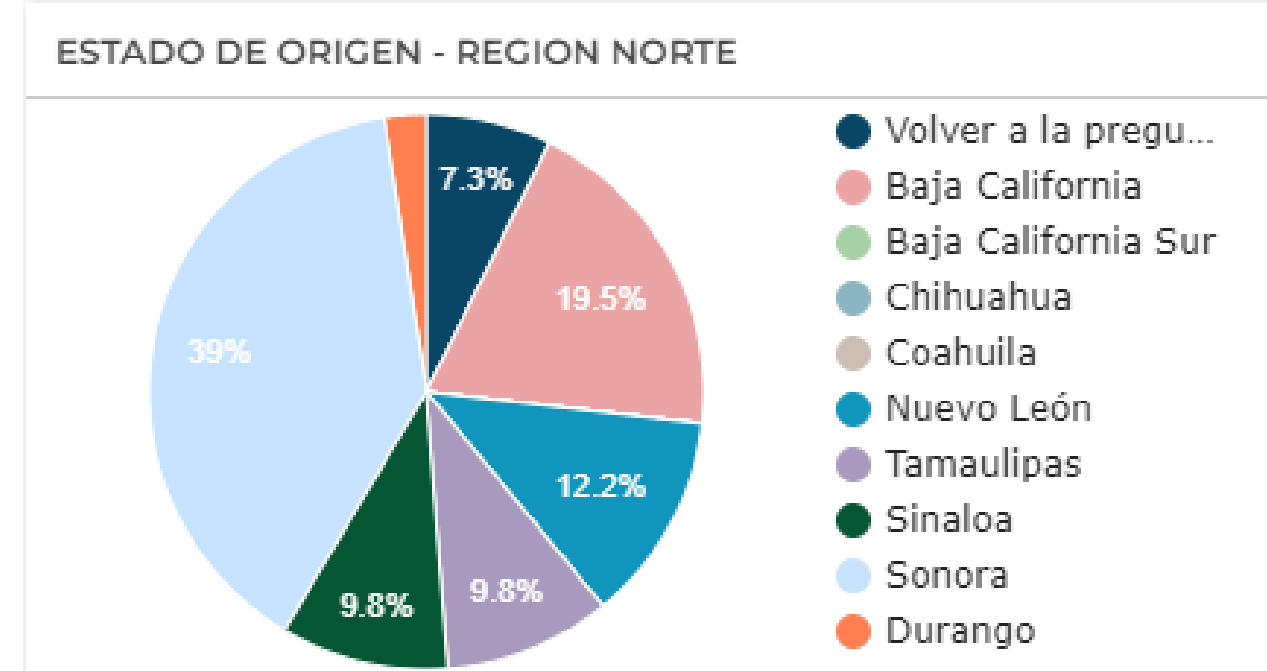
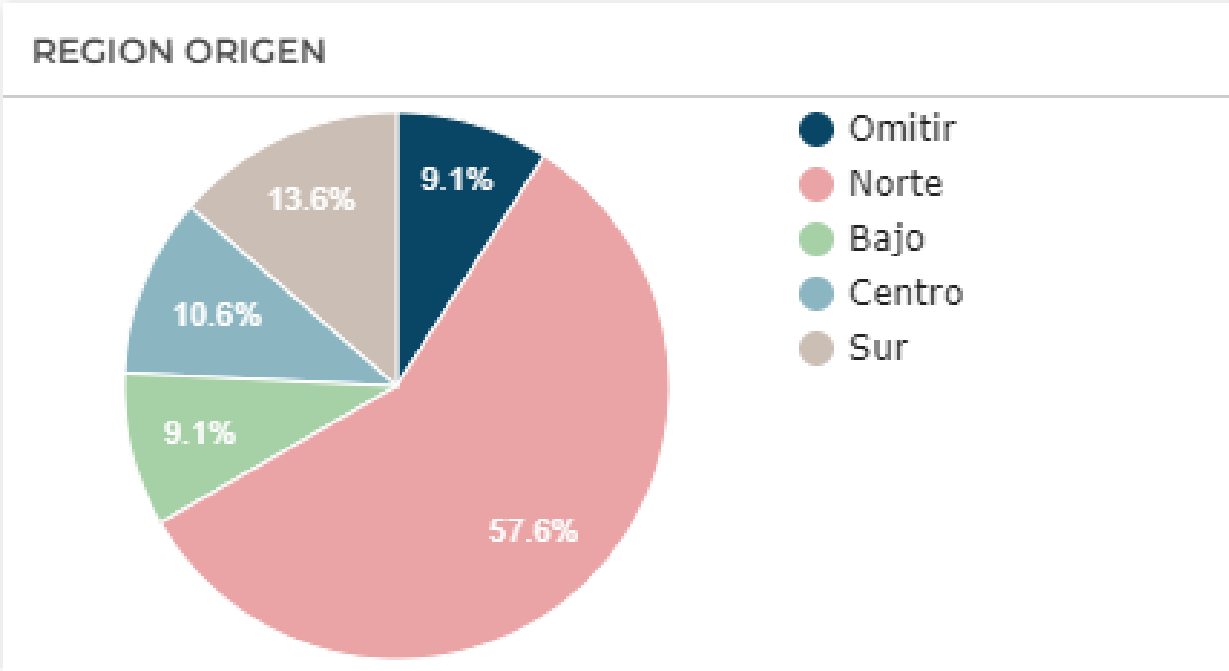
**THE GOAL IS TO REACH 500
FARMWORKERS/H2A TEMPORARY
WORKERS LIVING AND WORKING IN
THE US/MEXICO BORDER ON ONE ON
ONE OUTREACH AND GROUPS**



CSF: CHALLENGES

Key points:

- Look for ways to reach the H2As to provide:
 - labor rights information
 - about available help
 - education without compromising the well-being of the workers
- Break the barrier of silence
- Technological challenges





**CAMPESINOS
SIN FRONTERAS**



Polaris FREEDOM
HAPPENS
NOW

NONECHKA -USA

National Human Trafficking Hotline

1 (888) 373-7888



CAMPESINOS SIN FRONTERAS

Phone : 928-627-5995 or 928-627-1060

Website : www.campesinossinfronteras.com

99.9 FM: www.radiosinfronteras.org

Email : ftorres@campesinossinfronteras.org

Address : 663 E Main St Ste A. Somerton, Arizona





GRACIAS

WWW.CAMPESINOSSINFRONTERAS.COM